

# Project Order, Variations and Research Progress

Project Title: [Understanding Community Aspirations](#)

This document contains three sections. Click on the relevant section for more information.

- Section 1: [Research Project Order as approved by the GISERA Research Advisory Committee and GISERA Management Committee before project commencement](#)
- Section 2: [Variations to Project Order](#)
- Section 3: [Progress against project milestones](#)



# 1 Original Project Order

# Project Order

## Proforma 2011

### 1. Short Project Title (less than 15 words)

Project S5 – Understanding Community Aspirations
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Long Project Title	Understanding Community Aspirations
GISERA Project Number	S5
Proposed Start Date	7 June 2012
Proposed End Date	31 May 2015
Project Leader	Rachel Williams

### 2. GISERA Research Program

- Biodiversity Research       Marine Research       Land Research  
 Water Research       Social & Economic Research

### 3. Research Leader, Title and Organisation

Rachel Williams Research Projects Officer CSIRO Ecosystem Sciences
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#### 4. Summary (less than 300 words)

The aims of the research project are to determine:

- 1) how different segments of a community affected by coal seam gas (CSG) development see the future of the region, and
- 2) how these perspectives reflect and inform the economic and policy avenues for the region.

The town of Chinchilla and surrounds, in the Western Downs region of southern Queensland, is the focus of the project, because it encapsulates many of the key dynamics experienced in gas development zones (e.g. rapid growth, concern by local farmers, FIFO workers nearby).

The research will commence with a literature review on processes for recognising community expectations. Based on the literature review, the research will design and conduct focus groups with a range of stakeholders including residents across the study area, key head office and CSG operational personnel, local and state government representatives and representatives from the human services sector. These engagement activities will explore the nature of stakeholder expectations regarding CSG operations in the region and the concerns and issues that will influence whether these operations are compatible with community aspirations for the future of the region.

Following discussions with stakeholders, the research team will explore community aspirations through the use of visual participatory research techniques such as photo voice methodology. The visual outputs of this method will be followed with interviews and workshops to distil local aspirations for the region. These aspirations will be discussed with stakeholders and considered in relation to the policy and economic directions for the region.

Developing linkages with Projects S1 and S3 will enable comparisons with other regions. Linkages with Project S2 will inform strategies for better functioning and well-being and gain insights into shifts in expectations and aspirations that may occur over the timeframe of the project.

#### 5. Budget Summary (From Excel Budget Pack worksheet "Project Plan Summary")

Expenditure	2010/11 Year 1	2012/13 Year 2	2013/14 Year 3	2014/15 Year 4	2015/16 Year 5	Total
Labour		100,481	114,300	92,911		307,692
Operating		11,000	15,000	9,000		35,000
<b>Total Costs</b>		<b>111,481</b>	<b>129,300</b>	<b>101,911</b>		<b>342,692</b>
CSIRO		111,481	129,300	101,911		342,692
<b>Total Expenditure</b>		<b>111,481</b>	<b>129,300</b>	<b>101,911</b>		<b>342,692</b>

Expenditure per Task	2010/11 Year 1	2012/13 Year 2	2013/14 Year 3	2014/15 Year 4	2015/16 Year 5	Total
Task 1		111,481	129,300	101,911		342,692
<b>Total Expenditure</b>		<b>111,481</b>	<b>129,300</b>	<b>101,911</b>		<b>342,692</b>

Cash Funds to Project Partners	2010/11 Year 1	2012/13 Year 2	2013/14 Year 3	2014/15 Year 4	2015/16 Year 5	Total
CSIRO		77,885	87,000	75,000		239,885
<b>Total Cash to Partners</b>		<b>77,885</b>	<b>87,000</b>	<b>75,000</b>		<b>239,885</b>

Source of Cash Contributions	2010/11 Year 1	2012/13 Year 2	2013/14 Year 3	2014/15 Year 4	2015/16 Year 5	Total
Australia Pacific LNG		77,885	87,000	75,000		239,885
<b>Total Cash Contributions</b>		<b>77,885</b>	<b>87,000</b>	<b>75,000</b>		<b>239,885</b>

In- Kind Contribution from Partners	2010/11 Year 1	2012/13 Year 2	2013/14 Year 3	2014/15 Year 4	2015/16 Year 5	Total
CSIRO		33,596	42,300	26,911		102,807
<b>Total In- Kind Contribution from Partners</b>		<b>33,569</b>	<b>42,300</b>	<b>26,911</b>		<b>102,807</b>

	Total funding over all years	Percentage of Total Project Budget
Australia Pacific LNG Investment	239,885	70%
CSIRO Investment	102,807	30%
Total Other Investment		
<b>TOTAL PROJECT BUDGET</b>	<b>342,692</b>	<b>100%</b>

Task	Milestone Number	Milestone Description	Funded by	Participant Recipient	Start Date (mm- yy)	Delivery Date (mm- yy)	Fiscal Year	Fiscal Quarter	Payment \$
Task 1	1	Report on progress	GISERA	CSIRO	Sep-12	Nov-12	2012/13	Quarter 3	56,978.57
Task 1	2	Focus group design complete	GISERA	CSIRO	Sep-12	Nov-12	2012/13	Quarter 3	21,428.57
Task 1	3	Focus groups completed	GISERA	CSIRO	Nov-12	Apr-13	2012/13	Quarter 4	32,857.14
Task 1	4	Report on progress	GISERA	CSIRO	May-13	Aug-13	2013/14	Quarter 1	65,714.29
Task 1	5	Residents engaged in research process	GISERA	CSIRO	Sep-13	Feb-14	2013/14	Quarter 3	58,571.43
Task 1	6	Fieldwork completed	GISERA	CSIRO	Mar-14	Aug-14	2014/15	Quarter 1	58,571.43
Task 1	7	Analysis completed	GISERA	CSIRO	Sep-14	Dec-14	2014/15	Quarter 2	22,857.14
Task 1	8	Findings disseminated and manuscript submitted	GISERA	CSIRO	Jan-15	Jun-15	2014/15	Quarter 4	25,714.29

## 6. Other Researchers

Researcher	Time Commitment (project as a whole)	Principle area of expertise	Years of experience	Organisation
Dr Rachel Williams	1.06 FTE	Participatory research in rural communities	20	CSIRO
Dr Emma Jakku	0.17 FTE	Participatory approaches to research and technology development	14	CSIRO

## 7. GISERA Objectives Addressed

To inform and support change arising from CSG development to enhance regional and community benefit, and to provide a legacy of knowledge that enables communities in this and other regions to benefit from future resource developments.

## 8. Program Outcomes Achieved

Improved and extended knowledge of social impacts and opportunities of CSG-LNG projects, informing the CSG-LNG industry and government stakeholders of the expectations of relevant communities and the broader public.

## 9. Program Outputs Achieved

Reports, scientific papers, industry workshops, conference presentations, popular précis of research findings and implications.

## 10. What is the knowledge gap that these research outputs will address?

This project will help community, industry and government partners to understand community expectations by identifying community aspirations in response to changes occurring in the region. In so doing, it will also capture perspectives on how well community expectations are being addressed.

## 11. How will these Research outputs and outcomes be used by State Government and other managers?

Research outputs and outcomes will inform State and Local Government and industry in developing strategies for managing the changes in the region that acknowledge local aspirations for the region's future.

### Pathway to Impact

1) Who are the parties who could benefit from the work? They include, but are not limited to:

- Residents of Chinchilla and surrounds
- Gas developers
- Western Downs Regional Council

- Regional human service providers such as UnitingCare Queensland
  - Queensland Department of State Development, Infrastructure and Planning
  - Queensland Department of Education, Training and Employment
  - Queensland GasFields Commission
  - Department of Regional Australia, Local Government, Arts and Sport
- 2) What decisions do or could these people make?
- How to engage and work with other stakeholders in the region
  - Assessment of the targeting and implementation of Social Impact Management Plans
  - Which infrastructure projects to support
  - How to invest in local and regional capacity building
- 3) What information will you give them to improve their decisions/actions?
- A review of acceptable processes for recognising community expectations
  - Local community expectations and aspirations for the future of the region
  - Community perspectives on how well their expectations and aspirations are being addressed
  - How these perspectives reflect the economic and policy avenues for the region
- 4) By what means will these decisions be informed by your work?
- Via reference group with invited participation from listed parties
  - Insights from discussions during stakeholder focus groups
  - Insights from discussions between stakeholders of visual representations of local community aspirations
  - Formal stakeholder briefing to each listed party
  - Popular précis of research findings and implications
- 5) What will be the benefit of these improved decisions/actions?
- Avoidance of negative impacts experienced in other locations
  - More tailored decisions on engagement, infrastructure and investment
  - Better targeted local and regional capacity building

## 12. Project Development (1 page max.)

The project was developed according to the GISERA's nine-stage research project development process (<http://www.gisera.org.au/documents/research-development-process.pdf>).

The social and economic implications of CSG expansion present both a challenge and opportunity to regional communities. Increasing interest in 'social licence' demonstrates the importance of understanding community expectations and community acceptance of an operation at a local to regional scale. A social licence can enable or constrain the activities of a company or operation. It is intangible, informal and must be continually renewed through the life of an operation (Nelsen 2006). A social licence is the product of a fruitful and equitable tri-partite negotiation between communities, companies and governments (Warhurst 2001; Schandl and Darbas 2008) and is compatible with community aspirations.



Recognising community aspirations therefore forms part of developing a social licence for a given resource project (Lockie et al 2008, Gunningham et al 2004).

Important factors for research are: whether the resource development will serve to strengthen or weaken local and regional economies (legitimacy) in the short and long term; whether commitments to maintaining a healthy community and landscape are locally and regionally believable (credibility); and whether CSG operations engage with host communities in an open, consistent and transparent manner (trust) and translate that engagement into practical measures.

Visual media are increasingly being introduced as research methods in participatory research. They provide an alternative means for individuals to explore and express complex and abstract ideas that may not be easily articulated verbally, in the first instance. They can also be useful objects for initiating discussion among individuals about their relative interpretations of the subject matter of the images (Gauntlett 2007). The aim of using visual media in the research is therefore not only to enhance individuals' capacity to articulate their aspirations for the future of the region but also to increase the capacity for and quality of dialogue among them and with other stakeholders about their respective interpretations of their own and others' images and about their aspirations for the future.

This project provides a voice to community groups to explore and define how they see their future. This project will help community, industry and government partners to understand community expectations and part of what constitutes the social licence of CSG industries by identifying community aspirations in response to changes occurring in the region. In so doing, it will also capture perspectives on how well community expectations are being addressed.

### 13. Project Objectives and Outputs

Project objective is to identify community aspirations and their overlaps/disparities with existing resources, industry and policy trajectories. Specifically, to understand:

- 1) how different segments of the community see the future of the region, and
- 2) how these perspectives reflect and inform the economic and policy avenues for the region.

Outputs include:

- A clear understanding of community aspirations in terms of where different members of the region view their future
- An understanding of the relative overlap/disparity between community aspirations and policy/industry directions.

## 14. Project Plan

### 14.1 Project Schedule

ID	Task Title	Task Leader	Scheduled Start	Scheduled Finish	Predecessor
Task 1	Literature review	Rachel Williams	Sept-12	Nov-12	N/A
Task 2	Design focus groups	Rachel Williams	Sep-12	Nov-12	Task 1
Task 3	Conduct focus groups	Rachel Williams	Nov-12	Apr-13	Task 1,2
Task 4	Analyse focus groups and summarise findings	Rachel Williams	May-13	Aug-13	Task 3
Task 5	Explore community aspirations using visual media	Rachel Williams	Sep-13	Feb-14	Task 4
Task 6	Follow up interviews and workshops to discuss aspirations	Rachel Williams	Mar-14	Aug-14	Task 5
Task 7	Distil distinct sets of aspirations	Rachel Williams	Sep-14	Dec-14	Task 6
Task 8	Disseminate findings and journal paper	Rachel Williams	Jan-15	Jun-15	Task 6, 7

#### Task 1.

**TASK NAME:** Literature review

**TASK LEADER:** Rachel Williams

**OVERALL TIMEFRAME:** June-Aug 2012

**BACKGROUND:** Understanding community aspirations is crucial to gaining community acceptance of an operation, at a local to regional scale. Community aspirations form part of developing a social licence for a given research project.

**TASK OBJECTIVE:** To synthesise existing knowledge of social licence relevant to CSG projects and related operations.

**TASK OUTPUTS:** A literature review on social licence relevant to coal seam gas operations.

**SPECIFIC DELIVERABLE:** Report on progress.

## Task 2.

**TASK NAME: Design focus groups**

**TASK LEADER:** Rachel Williams

**OVERALL TIMEFRAME:** Sep-Nov 2012

**BACKGROUND:** Based on the literature review, the research will design and conduct focus groups with a range of stakeholders including residents across the region, key head office and CSG operational personnel, and local and state government representatives. These engagement activities will explore the nature of stakeholder expectations regarding CSG operations in the region.

**TASK OBJECTIVE:** Design a focus group process for use with a range of stakeholder groups in the region and clarify stakeholder groups.

**TASK OUTPUTS:** A focus group process and identified stakeholder groups.

## Task 3.

**TASK NAME: Conduct focus groups**

**TASK LEADER:** Rachel Williams

**OVERALL TIMEFRAME:** Dec 2012 – Feb 2013

**TASK OBJECTIVE:** Explore the nature of stakeholder expectations regarding CSG operations in the region.

**TASK OUTPUTS:** Transcripts of focus groups.

## Task 4.

**TASK NAME: Analyse focus group output and summarise findings**

**TASK LEADER:** Rachel Williams

**OVERALL TIMEFRAME:** Mar-Aug 2013

**TASK OBJECTIVE:** To summarise the nature of stakeholder expectations regarding CSG operations in the region and discuss the findings with project participants and industry representatives.

**TASK OUTPUTS & SPECIFIC DELIVERABLES:** Report on progress.

#### Task 5.

**TASK NAME:** Explore community aspirations using visual media

**TASK LEADER:** Rachel Williams

**OVERALL TIMEFRAME:** Sep 2013-Feb 2014

**BACKGROUND:** Visual media provide an alternative means for individuals to explore and express complex and abstract ideas that may not be easily articulated verbally, in the first instance. They can also be useful objects for initiating discussion among individuals about their relative interpretations of the subject matter of the images. The aim of using visual media is therefore not only to enable individuals to articulate their aspirations for the future of the region but also to foster dialogue among them about their respective interpretations of their own and others' images and about their aspirations for the future.

**TASK OBJECTIVE:** To generate visual representations of different sets of future aspirations for the region.

**TASK OUTPUTS:** A portfolio of images that reflects different aspirations for the future of the region.

#### Task 6.

**TASK NAME:** Follow up interviews and workshops to discuss aspirations

**TASK LEADER:** Rachel Williams

**OVERALL TIMEFRAME:** Mar-Aug 2014

**BACKGROUND:** see Task 5

**TASK OBJECTIVE:** To further explore stakeholders' aspirations for the future of the region through discussion of the portfolio of images of the local region.

**TASK OUTPUTS:** A distilled set of images accompanied by their interpretations through discussion of the images.

#### Task 7.

**TASK NAME:** Distil distinct sets of aspirations

**TASK LEADER:** Rachel Williams

**OVERALL TIMEFRAME:** Sep-Nov 2014

**TASK OBJECTIVE:** To distil distinct sets of aspirations from the output of Task 6.

**TASK OUTPUTS & SPECIFIC DELIVERABLES:** Documents and a display of images communicating the project findings to local and industry stakeholders.

### **Task 8.**

**TASK NAME:** Disseminate findings and submit journal manuscript

**TASK LEADER:** Rachel Williams

**OVERALL TIMEFRAME:** Dec 2014-May 2015

**TASK OBJECTIVE:** To communicate the project findings to all stakeholders and submit for publication a journal article based on the findings of the project.

**TASK OUTPUTS & SPECIFIC DELIVERABLES:** Interactive presentations and dissemination of documents to communicate the project findings to State and local government and local and industry stakeholders and submission of a journal paper.

## 15. Budget Justification

The budget for both this project has been approved by GISERA's Research Advisory Committee and Management Committee.

## 16. Project Governance

Project management tasks and dissemination activities are specified in *Section 14. Project Plan*.

## 17. Communications Plan

General communication will be managed by GISERA.

Communication with project stakeholders, including participants, about the project purpose and process will be managed through a combination of communication processes developed by GISERA and stakeholder briefing materials specific to the project. Project findings will be communicated through presentations, discussions and readily accessible précis.

## 18. Risks

The researchers are conscious of the potentially sensitive nature of the project. Strategies to deal with stress and potential hostility will be employed where necessary.

Capacity to deliver: Both the researchers independently have the ability to conduct the research. CSIRO has an extensive range of skilled staff who could come on board if for any reason a staff member is unable to continue the work program.

## 19. Intellectual Property and Confidentiality

Background IP (clause 10.1, 10.2)	Party	Description of Background IP	Restrictions on use (if any)	Value
Ownership of Non-Derivative IP (clause 11.3)	CSIRO			
Confidentiality of Project Results (clause 15.6)	Project results are not confidential.			
Additional Commercialisation requirements (clause 12.1)	Not Applicable			
Distribution of Commercialisation Income (clause 1.1)	Not applicable			
Commercialisation Interest (clause 1.1)	<b>Party</b>		<b>Commercialisation Interest</b>	
	Australia Pacific LNG			
	CSIRO			

## 20. Subcontracting

Approved Subcontractors (clause 8.3(a)(i))	Subcontractor	Role
		None

21. Approval from Project Parties

In signing this Document you are committing your organisation to provide the specified funds, personnel and the required in-kind contributions.

**Australia Pacific LNG**

SIGNED for and on behalf of

Australia Pacific LNG, exercising authority delegated by the GISERA Management Committee

by  
in the presence of

  
.....

  
.....  
Signature of witness

SYLVIA RAINERI  
.....  
Name of witness


24-10-12.  
.....  
Date

**CSIRO**

SIGNED for and on behalf of

CSIRO, exercising authority delegated by the GISERA Management Committee

by  
in the presence of

  
.....

  
.....  
Signature of witness

HYLTON SHAW  
.....  
Name of witness

10.10.12  
.....  
Date



## 2 Variations to Project Order

Changes to research Project Orders are approved by the GISERA Director, acting with authority provided by the GISERA Management Committee or Research Advisory Committee, in accordance with the GISERA Agreement (<http://www.gisera.org.au/contract.html>).

The table below details variations to research Project Order.

### Register of changes to Research Project Order

Date	Issue	Action	Authorisation
19/04/13	Research project start date delayed; milestone dates require rescheduling	Milestone dates for tasks 1 to 7 rescheduled to reflect later project start date; timing of milestones relative to start date not altered.	Peter Stone

### 3 Progress against project milestones

Progress against milestones are approved by the GISERA Director, acting with authority provided by the GISERA Management Committee or Research Advisory Committee, in accordance with the GISERA Agreement (<http://www.gisera.org.au/contract.html>).

Progress against project milestones/tasks is indicated by two methods: Traffic Light Reports and descriptive Project Schedule Reports.

1. Traffic light reports in the Project Schedule Table below show progress using a simple colour code:
  - **Green:**
    - Milestone fully met according to schedule.
    - Project is expected to continue to deliver according to plan.
    - Milestone payment is approved.
  - **Amber:**
    - Milestone largely met according to schedule.
    - Project has experienced delays or difficulties that will be overcome by next milestone, enabling project to return to delivery according to plan by next milestone.
    - Milestone payment approved for one amber light.
    - Milestone payment withheld for second of two successive amber lights; project review initiated and undertaken by GISERA Director.
  - **Red:**
    - Milestone not met according to schedule.
    - Problems in meeting milestone are likely to impact subsequent project delivery, such that revisions to project timing, scope or budget must be considered.
    - Milestone payment is withheld.
    - Project review initiated and undertaken by GISERA Research Advisory Committee.
2. Progress Schedule Reports outline task objectives and outputs and describe, in the 'progress report' section, the means and extent to which progress towards tasks has been made.

## Project Schedule Table

ID	Task Title	Task Leader	Scheduled Start	Scheduled Finish	Predecessor
Task 1	Literature review	Rachel Williams	Nov-12	Jan-13	N/A
Task 2	Design focus groups	Rachel Williams	Nov-12	Jan-13	Task 1
Task 3	Conduct focus groups	Rachel Williams	Jan-13	Jun-13	Task 1,2
Task 4	Analyse focus groups and summarise findings	Rachel Williams	Jul-13	Oct-13	Task 3
Task 5	Explore community aspirations using visual media	Rachel Williams	Nov-13	Apr-14	Task 4
Task 6	Follow up interviews and workshops to discuss aspirations	Rachel Williams	May-13	Oct-14	Task 5
Task 7	Distil distinct sets of aspirations	Rachel Williams	Nov-14	Feb-15	Task 6
Task 8	Disseminate findings and journal paper	Rachel Williams	Jan-15	Jun-15	Task 6, 7

## Project Schedule Report

### Task 1.

**TASK NAME:** Literature review

**TASK LEADER:** Rachel Williams

**OVERALL TIMEFRAME:** Nov 2012 - Jan 2013

**BACKGROUND:** Understanding community aspirations is crucial to gaining community acceptance of an operation, at a local to regional scale. Community aspirations form part of developing a social licence for a given research project.

**TASK OBJECTIVE:** To synthesise existing knowledge of social licence relevant to CSG projects and related operations.

**TASK OUTPUTS:** A literature review on social licence relevant to coal seam gas operations.

**SPECIFIC DELIVERABLE:** Report on progress.

### PROGRESS REPORT

A report has been completed summarising the literature on Social Licence to Operate in a mining context which draws out:

- (i) how the term 'social licence' is currently understood
- (ii) the roles of community expectations, aspirations and a company's approach to engaging with stakeholders in shaping their perceptions of an operation.

### Task 2.

**TASK NAME:** Design focus groups

**TASK LEADER:** Rachel Williams

**OVERALL TIMEFRAME:** Nov 2012 - Jan 2013

**BACKGROUND:** Based on the literature review, the research will design and conduct focus groups with a range of stakeholders including residents across the region, key head office and CSG operational personnel, and local and state government representatives. These engagement activities will explore the nature of stakeholder expectations regarding CSG operations in the region.

**TASK OBJECTIVE:** Design a focus group process for use with a range of stakeholder groups in the region and clarify stakeholder groups.

**TASK OUTPUTS:** A focus group process and identified stakeholder groups.

### PROGRESS REPORT

Desk-top research was used to identify stakeholder groups likely to be affected in different ways by CSG development in the Chinchilla area and an overview of the range of issues being raised. At the same time, we identified key individuals of potentially different stakeholder groups as initial points of contact in the area, with whom we could check our preliminary understanding from the desktop research and who might be able to assist us in assembling focus groups, via their

networks. A set of focus groups were then identified, each group comprising individuals in roughly similar social roles in the community, distinct from the other groups. The methodology for Task 3 was extended to include an initial series of interviews with the key individuals identified earlier. Questionnaires were designed for both the interviews and the focus groups, together with a set of communication materials to advertise the research in the local area, call for participation and to provide to individuals actually participating in the research. The interview questionnaire was designed to gather information about the interviewee's role in the local area, their experience of CSG development and linkages between different stakeholder groups in the region. The focus group process was designed to focus more specifically on what the group members valued about living in the area, their experiences of the group in relation to CSG developments and their thoughts about how the region might be in the future.

### Task 3.

**TASK NAME:** Conduct focus groups

**TASK LEADER:** Rachel Williams

**OVERALL TIMEFRAME:** Dec 2012 – Feb 2013

**TASK OBJECTIVE:** Explore the nature of stakeholder expectations regarding CSG operations in the region.

**TASK OUTPUTS:** Transcripts of focus groups.

### PROGRESS REPORT

Two 5-day field trips to Chinchilla and surrounds were conducted in October and November 2012, with a final trip in June 2013. On the October trip, we conducted twelve interviews with key individuals identified in Task 2, whom we had contacted beforehand, from local government, social services, the education sector, local retail and hospitality businesses, CSG companies, Sports and Rec., the Origin Regional Consultative Committee, self-organised community groups.

In November, we conducted four focus groups and a further set of interviews with people we had been unable to meet with in October. The focus groups were (i) a group of mostly farming women, (ii) small business owners (iii) representatives of public service organizations (iv) social services providers.

In June, we conducted three focus groups and further interviews to fill in gaps identified in the data previously gathered; new arrivals in town, working in the CSG industry; their partners; and local businesses that could potentially service the CSG industry.

The interviews and focus groups were recorded and transcribed.

### Task 4.

**TASK NAME:** Analyse focus group output and summarise findings

**TASK LEADER:** Rachel Williams

**OVERALL TIMEFRAME:** Mar-Aug 2013

**TASK OBJECTIVE:** To summarise the nature of stakeholder expectations regarding CSG operations in the region and discuss the findings with project participants and industry representatives.

**TASK OUTPUTS & SPECIFIC DELIVERABLES:** Report on progress.

## PROGRESS REPORT

The research report has been finalised and is publicly available on the GISERA website [http://www.gisera.org.au/publications/tech\\_reports\\_papers/socioeco-proj-5-community-expectations.pdf](http://www.gisera.org.au/publications/tech_reports_papers/socioeco-proj-5-community-expectations.pdf)

### Task 5.

**TASK NAME:** Explore community aspirations using visual media

**TASK LEADER:** Rachel Williams

**OVERALL TIMEFRAME:** Sep 2013-Feb 2014

**BACKGROUND:** Visual media provide an alternative means for individuals to explore and express complex and abstract ideas that may not be easily articulated verbally, in the first instance. They can also be useful objects for initiating discussion among individuals about their relative interpretations of the subject matter of the images. The aim of using visual media is therefore not only to enable individuals to articulate their aspirations for the future of the region but also to foster dialogue among them about their respective interpretations of their own and others' images and about their aspirations for the future.

**TASK OBJECTIVE:** To generate visual representations of different sets of future aspirations for the region.

**TASK OUTPUTS:** A portfolio of images that reflects different aspirations for the future of the region.

## PROGRESS REPORT

With approval from Origin, the activities for Tasks 5&6 were rearranged so that Task 5 became a trial of a process to generate and discuss visual representations of future aspirations for the region with one group of participants. Task 6 will then encompass running a modified version of the process with other community segments, drawing on the learning from the trial. The final output and timeframe for Task 6 will remain as originally specified.

The process was trialled with one community segment, a group of mostly farming women, in early April 2014. The participants identified images that represented their aspirations for the future of Chinchilla. The discussions of the images and the aspirations were recorded and transcribed.

### Task 6.

**TASK NAME:** Follow up interviews and workshops to discuss aspirations

**TASK LEADER:** Rachel Williams

**OVERALL TIMEFRAME:** Mar-Aug 2014

**BACKGROUND:** see Task 5

**TASK OBJECTIVE:** To further explore stakeholders' aspirations for the future of the region through discussion of the portfolio of images of the local region.

**TASK OUTPUTS:** A distilled set of images accompanied by their interpretations through discussion of the images.

## PROGRESS REPORT

The focus group process trialled in April was updated based on the experience from the trial. Community aspirations for the Chinchilla area were explored through three more focus groups and five interviews, in August 2014. The community segments in these interactions were landholders, social services, youth, newer arrivals to Chinchilla, the Chamber of Commerce, Council staff and local artists. The discussions were recorded and transcribed.

In an initial analysis of the transcripts, elements that were mentioned frequently across the different discussions were grouped into six themes: keeping youth, economic sustainability, community spirit, continuity of agriculture, healthy environment and recreation options. In the discussions, these themes were also often seen to be inter-dependent. For example, a healthy environment, recreation options and economic sustainability were seen as important for keeping youth, which was in turn an important element for community spirit and continuity of agriculture.

### Task 7.

**TASK NAME:** Distil distinct sets of aspirations

**TASK LEADER:** Rachel Williams

**OVERALL TIMEFRAME:** Sep-Nov 2014

**TASK OBJECTIVE:** To distil distinct sets of aspirations from the output of Task 6.

**TASK OUTPUTS & SPECIFIC DELIVERABLES:** Documents and a display of images communicating the project findings to local and industry stakeholders.

## PROGRESS REPORT

The analysis has been completed on the outputs from the focus groups. The initial six themes have now been extended to eight, with the addition of 'continuity of family and community' and 'working together'. The findings have been incorporated into two companion documents:

- a collation of images and accompanying interpretations from residents, organised on the basis of the eight themes and
- a written document that summarises the findings and provides some additional commentary.

The initial findings from Task 6 have been shared with industry stakeholders in a presentation at a GISERA forum and in a presentation at a forum in Chinchilla with local stakeholders.

These documents have been through e-Publish and are currently being formatted into one document by CSIRO's Creative Services team. The final document will be available by end of April 2015.

### Task 8.

**TASK NAME:** Disseminate findings and submit journal manuscript

**TASK LEADER:** Rachel Williams

**OVERALL TIMEFRAME:** Dec 2014-May 2015

**TASK OBJECTIVE:** To communicate the project findings to all stakeholders and submit for publication a journal article based on the findings of the project.

**TASK OUTPUTS & SPECIFIC DELIVERABLES:** Interactive presentations and dissemination of documents to communicate the project findings to State and local government and local and industry stakeholders and submission of a journal paper.

## PROGRESS REPORT

An online booklet communicating community perspectives is complete and is now available online [Community Aspirations](#) . It has been shared with stakeholders . Title is: *A desirable future: Community Aspirations and Coal Seam Gas Development – a visual perspective.*

A journal paper from the project has been prepared and reviewed in ePublish. Title is: *Community perspectives of coal seam gas development during two phases of industry activity: construction and post-construction.* Will be submitted to journal to Rural Society Journal following the GISERA Director's approval.